

Chapter 2

Budget constraint

Economists assume that the consumers choose the best bundle of goods they can afford

Consumption bundle

indicated by (x_1, x_2) that tells us how much of good 1 and good 2 the cons. is choosing to consume. An imp. ass. is that $x_1 \geq 0, x_2 \geq 0$.

The budget constraint, budget line and the budget set are three different, related concepts.

Budget constraint, Budget line and Budget set

Budget constraint refers to the constraint:

$p_1 x_1 + p_2 x_2 \leq m$ where p_1 denotes price of good 1 and p_2 denotes price of good 2 and m denotes the amt. cons has to spend.

It is with respect to this constraint that the cons. maximizes the utility fn. $U = f(x_1, x_2)$

Remember that the Lagrangian method can be applied here with F the obj fn being

$U = f(x_1, x_2)$ and constraint of being

$p_1 x_1 + p_2 x_2 \leq m$ with $x_1 \geq 0, x_2 \geq 0$

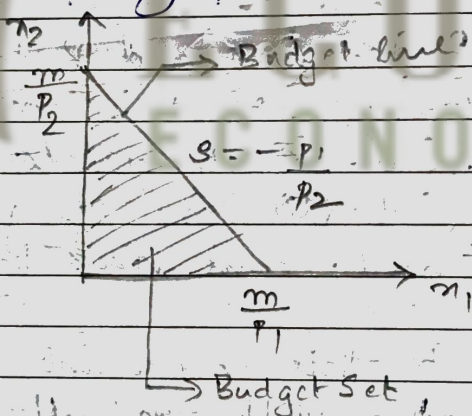
with $L(x_1, x_2) = F(x_1, x_2) + \lambda [g(x_1, x_2) - c]$

Here it is $U + \lambda [p_1 x_1 + p_2 x_2 - m]$

Budget-line shows all bundle of goods that the cons. is able to (or can) buy when they exhaust their entire income (here, m). It is shown by the eqn $P_1 x_1 + P_2 x_2 = m$.

Budget Set consists of all bundles that are affordable at the given price & income. It is represented by the inequality $P_1 x_1 + P_2 x_2 \leq m$.

It is to be noted that for all the defns, we look only 2 goods for convenience and so that a graph of the same can be made.



Slope of Budget Line

Rearranging the eqn in the form $y = mx + c$ we get

$$\frac{-P_1}{P_2} x_2 = \frac{-P_1}{P_2} x_1 + \frac{m}{P_2}$$

Thus slope of the budget line is $-\frac{P_1}{P_2}$. The slope tells us how much of one good the consumer has to give up for each addl unit of another good when the cons is spending all.

income. It means the rate at which the mkt is willing to substitute good 1 for good 2.

$$\text{Thus, } \frac{dx_2}{dx_1} = -\frac{P_1}{P_2}$$

Suppose, the consumer is going to ↑ the cons of good 1 by Δx_1 , then as the cons is using entire income, m , the consumption of good 2 has to be automatically reduced by (say) Δx_2 .

$$\text{Thus eqn. } P_1 \cdot x_1 + P_2 \cdot x_2 = m \quad \dots (1)$$

$$\text{becomes } P_1 (x_1 + \Delta x_1) + P_2 (x_2 + \Delta x_2) = m \quad \dots (2) \quad \text{where } \Delta x_2 < 0$$

$$(2) - (1)$$

$$P_1 \cdot \Delta x_1 + P_2 \cdot \Delta x_2 = 0$$

$$\text{Thus } \frac{\Delta x_1}{\Delta x_2} = -\frac{P_1}{P_2}$$

Also, the slope tells us the opp cost of consuming good 1 is how much unit of good 2 the cons has to give up for each add unit of good 2.

Composite good interpretation

The 2 good assumption can often be interpreted as one of the good representing everything else that the cons. wants to consume. Say, for example we need to know the cons. behavior of a consumer's consumption of milk. Then x_1 represents no. of units of milk consumed (liters of milk) consumed in a period of time (say a day) and x_2 representing all other commodities other than milk that consumer consumes in a day. For obvious practical reasons the only common unit of measure of all other commodities are with respect to the price i.e. in ₹, which means x_2 is the units of goods measured in ₹.

* Then P_2 will be 1 as price of one INR is one.

Then budget constraint becomes

$$P_1 x_1 + 1 \cdot x_2 \leq m$$

This expression means the amt of money spent on good 1 ($P_1 x_1$) & the amt spent on all other goods, x_2 must be no more than the amt of money the consumer has to spend m .

* We say that the good 2 represents comp. good that stand for everything else that the consumer might want to

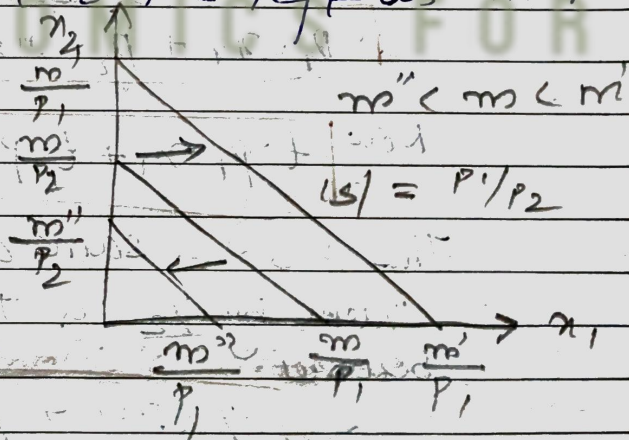
consume other good 1. Such a composite good is invariably measured in dollars (\$) to be spent on goods other than good 1.

Changes (change in slope & shifts) of the BL.

Changes in the budget line happens due to changes in income and prices.

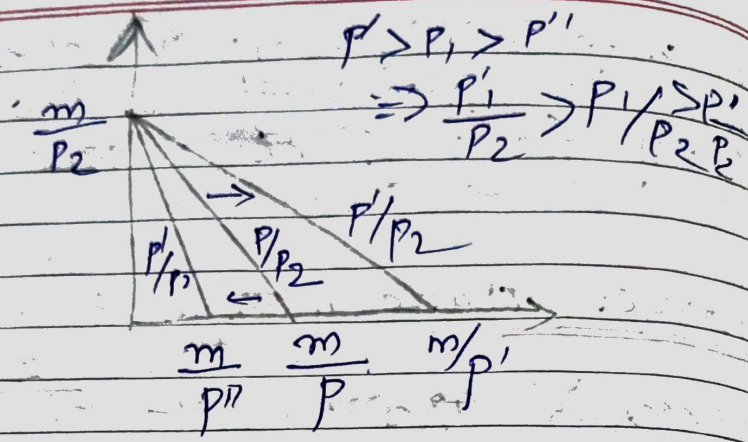
Changes in Income:

If income changes, ceteris paribus (i.e. price ratios remain same). It doesn't affect the slope but it causes a parallel shift of the line to the right or to the left as $m \uparrow$ or $\downarrow$ respectively.



The steepness of the BL changes when the prices of the comms changes, ceteris paribus (at a given income). As it affects the slope of the line.

If the price of good 1 $\uparrow$, ceteris paribus, the BL will swivel inwards to the left with the same vertical intercept as before. Similarly, with the price of good 1 being reduced, the line becomes flatter as slope reduces.



Simultaneous changes in the prices
of both prices of goods 1 and 2 are say doubled, then that would mean ultimately, a shift of the budget line by $\frac{1}{2}$.

$$P_1 \cdot x_1 + P_2 \cdot x_2 = m$$

$$\text{Now } t \cdot P_1 \cdot x_1 + t \cdot P_2 \cdot x_2 = m \quad (\text{here } t = 2)$$

Thus it is the same as say, reducing the income by $\frac{1}{2}$ as the general eqn becomes

$$P_1 \cdot x_1 + P_2 \cdot x_2 = \frac{m}{t}$$

Thus it also means that if we reduce the income by t & a price by t , the net effect is null.

~~What~~ What happens if the price change is not same?

if $P_2 \uparrow$ more than P_1 , then $|s| > \frac{P_1}{P_2} \downarrow$
which makes B.L. flatter.

* Remember: A perfectly balanced inflation will have no effect on the Cons. choices.

The Numeraire

$$P_1 \cdot x_1 + P_2 \cdot x_2 = m$$

is same as $\frac{P_1}{P_2} x_1 + 1 \cdot x_2 = \frac{m}{P_2}$ ($\div$ by P_2)

and $\frac{P_1}{m} x_1 + \frac{P_2}{m} x_2 = 1$ ($\div$ by m)

We've pegged the price of good 2 to 1 in the first case & income to 1 in the second case.

But the eqn. remains unchanged.

The numeraire price is the price relative to which we are measuring the other price & income.

Taxes, Subsidies & Rationing

Economic policies can affect the consumer's budget constraint. A classic example is that of taxes & subsidies.

Why taxes.

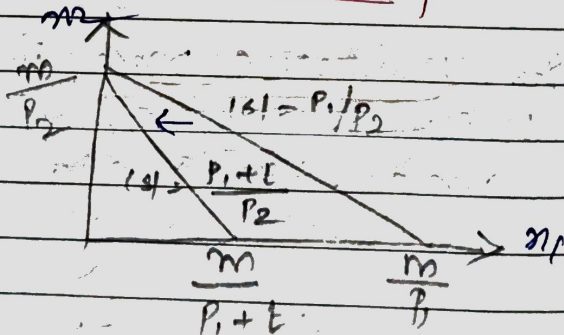
It is a situation wherein the cons. has to pay a certain amt to the govt for each unit of the good that they purchase.

Say, for eg a tax of t per unit is imposed on the purchase of good 1. Then the price of good 1 will simply change from P_1 to $P_1 + t$ for each unit. The cons. will be paying revenue $P_1 + t$ for each unit with P_1 paid to the seller & t paid to the govt.

Then the budget constraint

$$(P_1 + t) x_1 + P_2 x_2 = m$$

$$S = \frac{-(P_1 + t)}{P_2}$$



Absolute value of slope ↑. This BL would ~~shift~~ ^{swivel} inward along horizontal axis with the same vertical intercept $\frac{m}{P_2}$.

It is because imposed tax is same as $\uparrow$ price of good.

an argument can be made for a qty tax imposed on good 2 & for both goods simultaneously.

> Value taxes -

It is also called as ad valorem taxes. It is a tax on the value i.e. price of the good. It is usually expressed in % terms.

Say good 1 has a price of P_1 & is subjected to a sales tax @ τ .

Then the cons^d will be paying P_1 to seller & τ (% of P_1) to the govt.

Thus, the price of each unit of good 1 $\uparrow$ to $(1+\tau)P_1$.

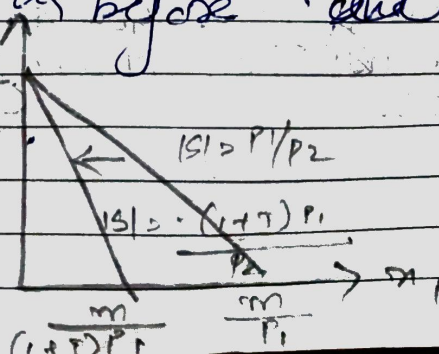
The budget line will be

$$[(1+\tau)P_1] \cdot x_1 + P_2 \cdot x_2 = m$$

$$\text{Slope} = - \frac{[(1+\tau)P_1]}{P_2}$$

The BL will be bluer inward with the same vertical intercept as before. ~~the same~~

Same angle as before $\frac{m}{P_2}$



> Quantity subsidies -

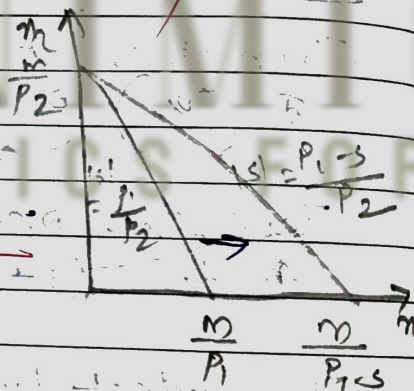
The govt. gives an amt to the cons on purchase of units of a subsidised comm say an amt of s .

Then it is same as saying the cons can now pay just $(P_1 - s)$ for each unit of good 1. Instead of P_1 if good 1 is the one that is subsidised.

BL becomes

$$(P_1 - s) x_1 + P_2 x_2 = m$$

Slope = $-\frac{(P_1 - s)}{P_2}$



This'll make the BL flatter.

> Value subsidy / ad valorem subsidy

It is based on the price of the good being subsidised (say good 1) if the govt gives you back every ₹ back for every ₹ you don't pay. It means the charity is being subsidised at 50%.

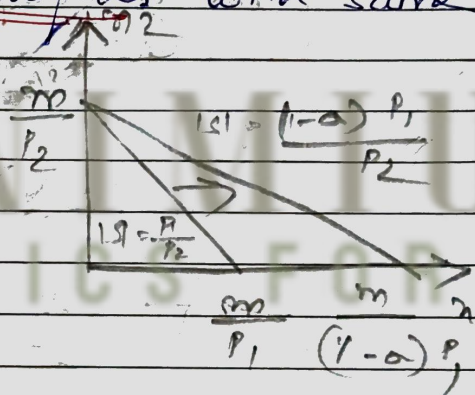
If the price of good 1 is subsidised at the rate of α (%), then the price of each unit of good becomes $(1-\alpha) P_1$.

Then BL is

$$(1-\alpha) P_1 \cdot x_1 + P_2 \cdot x_2 = m$$

$$\text{Slope} = - \frac{(1-\alpha) P_1}{P_2}$$

The BL will be tilting outwards with same vertical intercept as before.



> The case of Lump sum Tax

In this case, it means the govt takes away some fixed amt of money, regardless of the individuals behavior.

A lump sum tax would mean a change in the real income (m) of the consumer & not the price.

Thus, the lump sum tax imposition of say T INR would make the BL

$$P_1 \cdot x_1 + P_2 \cdot x_2 = m - T$$

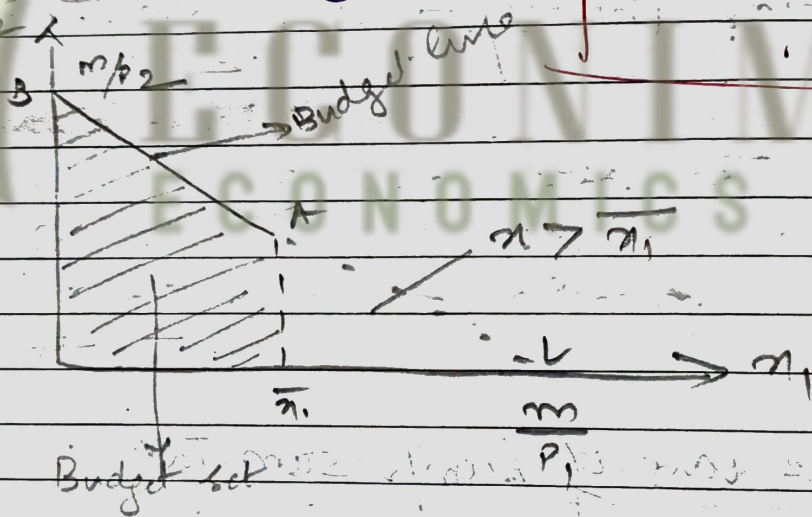
Thus BL shift inward

Rationing Constraints

This means that the level of cons of a good is fixed to be no more than some amt.

Suppose, good 1 were rationed so that no more than $\bar{x}_1$ could be consumed by a consumer.

Amt of commodity 2 left after $\bar{x}_1$ unit of cons of good 1 is given by $x_2 = \frac{m - p_1 \bar{x}_1}{p_2}$



Remember that $A \bar{x}_1$ is not a part of the BL as it doesn't exhaust the consumer's income. As we go down along the line $A \bar{x}_1$, the amt of comm 2 reduces but the amt of comm 1 purchased remains the same due to rationing constraint. Thus, it is not a part of BL.

In case of rationing, the bundles beyond the rationed qty will be lopped off.

In this example the lopped off piece consists of all the cons bundles such that they're affordable within the rationing constraint. Thus it is not a ~~po~~ ie all those bundles where $x_1 > \bar{x}_1$.

So the lang prob'll be

Maximise $F = U(x_1, x_2)$ s.t.

$$P_1 x_1 + P_2 x_2 \leq m \text{ and } x_1 \leq \bar{x}_1$$

$$L(x_1, x_2) = F(x_1, x_2) + \lambda_1 [P_1 x_1 + P_2 x_2 - m] + \lambda_2 [x_1 - \bar{x}_1]$$

$$\text{Here it is } U + \lambda_1 [P_1 x_1 + P_2 x_2 - m] + \lambda_2 [x_1 - \bar{x}_1]$$

Combination of taxes, subsidies & rationing

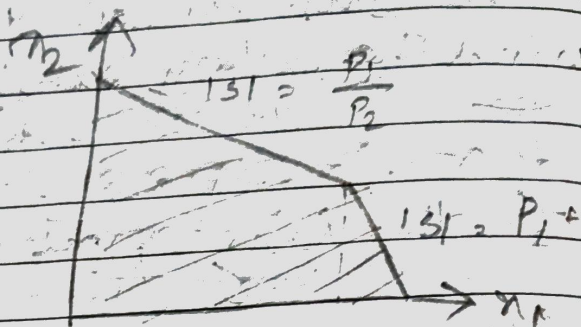
For example, a cons could consume good 1 at a price of P_1 up to $\bar{x}_1$ and then will have to pay a tax t on all cons. in excess of $\bar{x}_1$.

This is a combination of taxes & rationing.

Budget line will be such that it would have a kink at $\bar{x}_1$ with slope of the line to the left of the kink being $\frac{-P_1}{P_2}$ and to the right being $\frac{-(P_1 + t)}{P_2}$.

Here t is a qty tax. If ad valorem tax was imposed, then the slope of the line to the left of the kink is

$$-\left[\frac{(1+t)P_1}{P_2} \right]$$



Another example

A consumer could consume good 1 at a subsidized price of $p_1 - s$ up to x_0 , and at a general price p_1 up to x_1 , and then t for all consumption after x_1 , it will be taxed at t .

Here the BL is S if we kink at x_0 & x_1 .

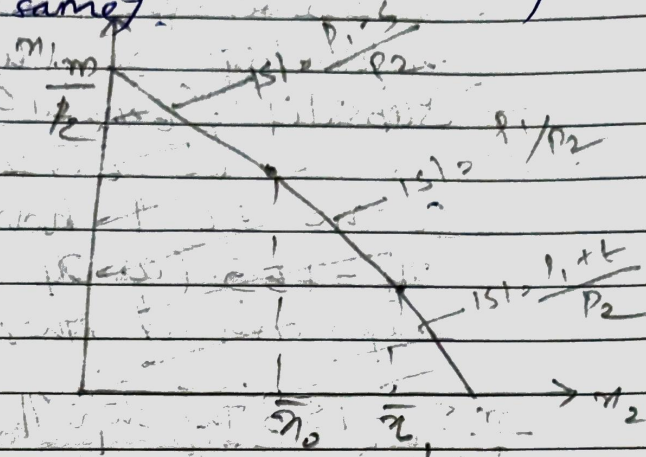
Slope will be as follows

from 0 to $x_0 \rightarrow -\frac{(p_1 - s)}{p_2}$

from x_0 to $x_1 \rightarrow -\frac{p_1}{p_2}$

Beyond $x_1 \rightarrow -\frac{(p_1 + t)}{p_2}$

Remember that the taxes & subsidies mentioned are qly taxes. The slope'd change if the goods are ad valorem, the image however would look similar (not exactly same).



Example of food stamp programme of US (pre 1979 case).

A family of 4 could receive a max monthly allotment of \$ 153 in food coupons under this programme. The price of these coupons depends on (monthly) household income.

A family of 4 with income of \$ 300 were allocated with \$ 83 and that of \$ 100 with \$ 25 as payment.

That would mean say for second family for every \$ 1 worth of food purchase they'd get \$ 6.12 worth of food ($6.12 = \frac{153}{25}$).

In other words, it is a subsidy that means the family could purchase a food item worth \$ 6.12 at a subsidised rate of \$ 1.

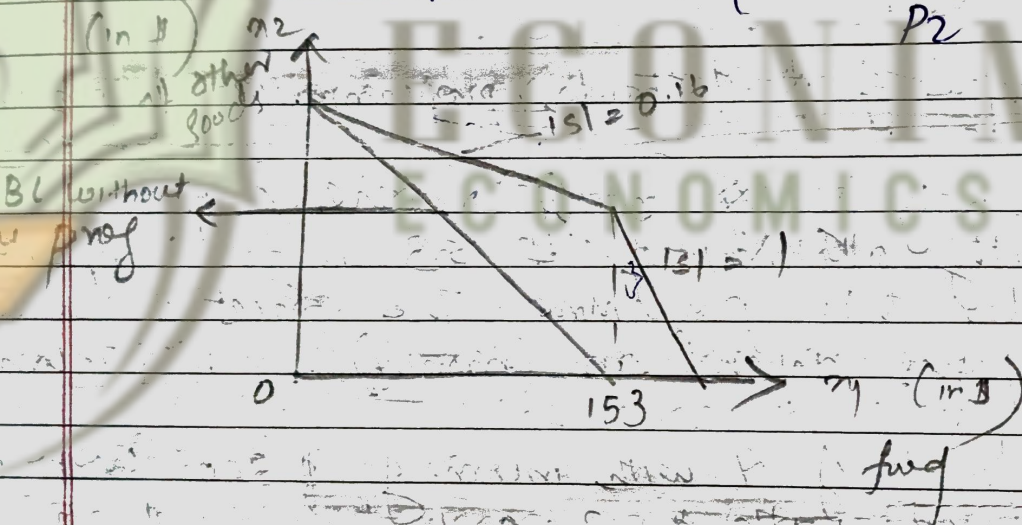
Budget line eqn

$$x_1 + x_2 = m$$

As the household is allowed to buy \$153 of food stamps for \$25, this represents roughly an 84% of subsidy $\left(\frac{6.12 - 1}{6.12} \times 100 = 83.6 \approx 84\% \right)$

So the BL will have a slope of -0.16 till $x_1 = 153$ (as x_1 represents food and x_2 represents all other items) and beyond

$x_1 = 153$ the slope will be -1 (as $-\frac{P_1}{P_2} = \frac{-1}{1} = -1$)



Let us take a general case -

Govt gives $\hat{x}$ amt of free food. Then the price of good 1, P_1 , will be 0 till $\hat{x}$. (BL eqn is $x_2 = m$). Then the BL will be horizontal till that pt. (as $-\frac{P_1}{P_2} = \frac{0}{P_2} = 0$) beyond the pt where

The slope will be $-\frac{P_1}{P_2}$

